

Sue Gold

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Sue is an experienced Project Director specialising in live event logistics and operations, and has been involved in an exciting mix of international live corporate events, conferences, meetings, galas, award ceremonies, charity events and roadshows across a wide field of business disciplines including automotive, telecoms, media, retail and finance. These projects have been for audience sizes of 10 to in excess of 10,000 and all sizes in between!

In addition, Sue is often involved in pitches - from researching venues and negotiating costs through to the actual client presentations, and has experience of working for both production companies and in-house.

Sue works with: Alzheimer's Research Trust, Broad Street Boston, Citigate Broad Street, Cricket, First Protocol, G Force, Grayling Live, Imagination, instinctif, Jack Morton Worldwide - London, Jack Morton Worldwide - New York, Lodestar Events, Media Tree, mcm productions, MMM, Morgan Stanley, Phoenix Partners and Sprout

Since 1997 Sue has been involved in the logistics of IPOs (Initial Public Offerings) where her role has included pre-production office-based 'desking' as well as travelling world-wide with the top senior management team and investment bankers to ensure all air & ground transfers, accommodation and venue details in the major international finance centres are taken care of so that the team can meet their tight meeting schedule.
