

Janine Lee

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Janine is a creative event specialist with an enormous range of production and creative development experience.

With her 12 years experience in events and marketing she has worked with some of the biggest brands in the world including Asda Walmart, Walt Disney, GlaxoSmithKline and The Virgin Group.

Her industry experience spans pharma, music, culture, B2B, B2C and political events. Her key attributes are creativity, objectivity, organisation and leadership.

Five years working at Senior Creative/Event Producer level at one of the countries largest agencies gave me the confidence and contacts to go freelance. Since then I have delivered large scale projects for a range of agencies including:

Project Director – GlaxoSmithKline National Conference. 2 years running. Agency Zibrant.

Project Director – Makro Wholesale Group National Tradefair. 4 month full time contract. Agency Fresh.

Project Director – Wates Building Group Plc National Roadshow. 3 monthly contract. Agency Ear To The Ground.

Outside of full delivery project direction I also offer showcalling and on-site/off-site production to whatever level is needed.
